



# Dealer Room & Artist Alley Guide

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# Pleased to meet you!

*Hi!* And welcome to the Abunai! 2025 Dealer Room & Artist Alley Guide. We're pleased to meet you! We hope you're pleased to meet us as well.

In this package you will find all you need to know about Abunai!: the services we render to our dealers and artists, the rules and policies we have, and the changes that have been made compared to the previous editions.

If you have any questions after reading through this document, please feel free to send them to our email: [dealers@abunaicon.nl](mailto:dealers@abunaicon.nl). We try to answer all emails within five working days, but sometimes we need some additional time to find all the correct answers.

We hope you will enjoy your stay at Abunai! as we will try to make it as pleasant as possible for you. If there is anything we can do to improve your stay, or if there is a problem during the convention, don't hesitate to approach one of our Staff. We will try to resolve the matter as soon as possible.

We would like to urge you to also read the Bootleg Policy and our Convention policies. If you are staying at the NH Koningshof, you should read their house rules as well.

If you have any tips, ideas or advice on how to improve our services to you and your fellow dealers, please let us know. We are constantly working on improving the services we render.

*Kind regards,*  
The Acquisition Team

# Rules we want to highlight!

*Please read them all, even if you attend every year.*

## AI Art

Due to copyright concerns sales of AI generated art will not be allowed at Abunai! 2025. Any vendor caught selling or attempting to sell AI generated art will be removed from our Dealer Room or Artist Alley without the right of a refund of tables, tickets or hotel rooms.

## Weapons and Weapon Replicas

Weapons and weapon replicas of any kind are not permitted to be sold or exhibited. This applies in particular to knife, thrust and bat weapons. Decorative (Cosplay) weapons may be permitted only with prior approval. Feel free to contact us before the convention for approval.

## Handmade Arts and Crafts

Handmade Arts and Crafts have to be handmade. Vendors / Artists that sell items that fall in this category need to be able to prove that the items are handmade and that they are not, for example, bought and resold at our convention.

# Registrations

The registration window is open from December 23rd **2024** until March 15th, **2025** (Amsterdam Time). After the registration period is over, Dealers and Artists will be notified if a position in the Dealer Room or Artist Alley has been assigned to them.

Any party wishing to book a table in the Abunai! Dealer Room or Artist Alley should fill in the required registration form (Coda Form) completely. After the registration period is over all applications will be reviewed. If you got a spot in the Dealer Room or Artist Alley a mail will be sent to the specified email address with a quotation. After accepting the quote we will make you a proper invoice for payment. At this time we will also send you your contract for Abunai!.

When filling out the forms, please make sure everything we ask in there has been filled out, otherwise this will slow down the application process. We want to help you as quickly as possible.

If you think one of our forms is missing something, please email us at [dealers@abunaicon.nl](mailto:dealers@abunaicon.nl). We'll do our best to change it as soon as possible.

## The Contract

Contracts will be sent out and have to be signed by both parties prior to the event.

## Dealer Information Point

In previous years the Dealer Information Point was manned during the opening hours of the Dealer Room. This year the Dealer Information point will work with their own opening hours, there will be people present during the starting and closing hours every day. If you need any help and no one is manning the point you can ask the Stewards to contact us.

# Rules

*Please read them all, even if you come every year.*

## No Access After Closing

To protect your merchandise, the Dealer Room and Artist Alley will be closed off to the public after the Dealer Room's / Artist Alley's closing time. Please know that you will therefore not be able to access the Dealer Room or Artist Alley after their closing hours. Make sure to take all necessities from behind your stand with you before we lock up (e.g. keys, medication, toiletries, extra pillows, cosplay outfits to wear in the evening, etc.).

## Breakdown 17:01 to 20:00

We would like to stress the necessity of being self-reliant during breakdown on Sunday evening by making sure you are not understaffed. We ask that you have everything broken down and out of the Dealer Room and Artist Alley space by 8PM as we work with volunteers that can help, but also need to be given the opportunity to have time to eat and rest.

## Parking

As of Abunai! 2018, NH Koningshof introduced payment for on-site parking at the convention grounds. You will be able to buy a weekend-long parking ticket at a discount from the hotel's reception desk. We recommend everybody to do this on Friday morning at the latest, before the hotel is bustling with convention guests. The weekend pass will allow you to leave and re-enter the grounds whenever, so you don't have to stay at the hotel.

## Grab/Mystery Bags

We allow the sale of grab/mystery bags at Abunai! under the following four conditions:

1. Any bag can be opened upon request by the customer or by Abunai! staff to check its content.
2. You allow a buyer to return the bag (just as you would any other item) if they feel unsatisfied with the contents.
3. You will provide our Dealer Team with a written overview of the exact content of the bags that you sell.
4. Bag contents should always have an equal or bigger total value than the price of the mystery bag itself.

These conditions are a protective measure for our visitors. This ensures visitors get the value they deserve for their purchase.

If you do not abide by these rules a first warning will be given. A second warning means you have to pack your belongings and leave the Dealer Room or Artist Alley. You will not be able to get a refund.

# Tables, Chairs and Power outlets

All prices listed are per table for the entire weekend. Included in the price of one (1) table is one (1) weekend ticket for a crew member.

**Additional tickets for crew members can be ordered at the default weekend ticket price.**

**Backing tables (130x65x80cm) can be added to your order and cost €30,- inc. VAT, each (Dealer Room only).**

## Table Dimensions

The dimensions of our tables are the following:

- L x W x H: 130 x 65 x 80 CM

## Table Prices

### Dealer Room

This price group is for vendors in the Dealer Room. The sales of bootleg, fresh food and fresh drinks are forbidden.

**Costs per table: € 150,- incl. VAT**

### Artist Alley

This price group is for vendors in the Artists Alley.

This price is applicable if you are a craftsperson, a costumière, in a doujin circle etc.

All products should be self-assembled and uniquely produced. You are not allowed to sell other products which do not belong in this category. For example, mass produced cosplay outfits do not belong in this group, while self-produced one-of-a-kind costumes do.

**Costs per table: € 120,- incl. VAT**      Max. tables: 3

**NOTE: Artists/Craft Dealers may apply for a spot in the Dealer Room instead of the Artist Alley, however the price for tables in the Dealer Room will always be calculated as Dealer Room tables and the availability for Artists/Crafts in the Dealer Room will be limited.**

## Replacing tables

If you wish to replace a table with a display that is more suited for your merchandise, this is allowed. Please note that you still need to conform to the assigned dimensions of your spot. I.e., you may remove a table to set up a clothing rack or a display case.

Your booth may not stick out into the walkway for safety reasons (escape routes, visitor flow, etc.). You are allowed to sacrifice your own space *behind* the stand to make your display deeper, as long as you do not impede your fellow dealers in your island. We trust that you will be able to resolve any issues between yourselves. If disputes arise between you and your neighbors, they will be resolved by the dealer room staff. There is no additional charge for replacing the table we provide.

Note that you will have to bring your own shelving units, racks or displays. Abunai! cannot provide any. We do ask that you make a note of these plans when filling out our order forms, to ensure we can do our very best to assign a spot that suits your specific needs.

## **Chairs**

Chairs will be available during setup on friday.

Please make sure to grab enough chairs, after the setup times on friday we will not be able to provide more chairs.

## **Power Outlets**

Power outlets will be available to share throughout the Dealer Room and Artist Alley. If you are planning to bring any appliances / machines that require a lot of electricity, please notify us in advance.



# Hotel Rooms

Below is an overview of the hotel room prices. All prices include VAT and exclude city tax. Please be sure to mention eligibility for hotel room VAT relay.

Room Type	2 nights	3 nights
Standard Single	€200	€300
Standard Double	€235	€352,50
Standard Twin	€235	€352,50

All hotel rooms are subject to availability!

We could run out of hotel rooms to accommodate your order as more registrations come in, so keep in mind that you might need to find alternative sleeping arrangements.

Twins and Doubles are preferences.

Please understand that there are only so many rooms available per type. When for example there are no Twin rooms left it is possible that your preferred Twin room will become a Double.

Additionally: Hotel room prices are yet to be determined, when the prices become available we will send this document to all registered Artists and Dealers.

## Breakfast serving time

Breakfast is included with your stay at the NH Koningshof.

Breakfast will be served at Restaurant Binnenhof near the hotel front desk:

Monday - Friday:	07:00 - 09:30
Saturday:	07:00 - 10:30
Sunday:	07:00 - 12:00

**NOTE: These times are subject to change. Please check the opening times during your stay.**

## Hotel Check-Out time

Please note that the Hotel Check-Out time is set at 12:00 (subject to change). Be sure to take all your belongings out of the hotel room before you check-out.

# Bootleg Product Policy

## Bootleg Products

Selling bootleg products on the Abunai! convention site is strictly forbidden. If you sell bootleg products during an Abunai! convention, we will give you one warning as a courtesy. You will have to remove all offending counterfeit products from your stand and we will keep a strict eye on you. Continuing to sell bootleg products e.g. the following day or the next year will get you banned from ever selling at Abunai! again. Note that if we catch you selling bootleg products during the convention after being given a warning, we will ask you to leave and you will not be refunded for your tables, tickets or hotel rooms.

If you are not sure if a product qualifies as bootleg or not, please consult the staff before the Dealer Room opens, and preferably before the festival starts.

## Unscheduled Bootleg Product Checks

Unscheduled bootleg product checks will be held throughout the convention.

# Additional Information

## Setup Times **(subject to change)**

Friday (Artist Alley)	10:00 – 16:00
Friday (Dealer Room)	10:00 – 18:00
Saturday (Both)	10:00 – 11:00
Sunday (Both)	10:00 – 11:00

## Opening & closing hours

Friday (Artist Alley)	16:00 – 22:00
Friday (Dealer Room)	18:00 – 22:00
Saturday (Both)	11:00 – 19:00
Sunday (Both)	11:00 – 17:00

## Breakdown

Sunday (Both):	17:01 - 20:00
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We would like to stress the necessity of being self-reliant during the breakdown. Please make sure you are not understaffed. We ask that you have everything broken down and out of the Dealer Room space by 8PM as we work with volunteers that can help, but also need to be given the opportunity to still have dinner before the hotel restaurant closes.

## Food and Drinks

You are not allowed to sell food and drinks meant to be consumed directly, this is due to regulations of the NH Koningshof.

As a vendor, you are allowed to eat and drink behind your stand. However, for visitors, eating and drinking in the Dealer Room and Artist Alley is not allowed.